MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter referred to as "MOU") is made and entered into on this **26th September, 2025.**

BETWEEN

Yuva – The Entrepreneurship Cell, the official student entrepreneurship body **of Shaheed Sukhdev College of Business Studies**, functioning under the aegis of the **SSCBS Innovation & Incubation Foundation (SIIF)**, a not-for-profit company incorporated under Section 8 of the Companies Act, 2013, and promoted by **Shaheed Sukhdev College of Business Studies (SSCBS)**, an educational institute, with the objective of fostering entrepreneurship, innovation, and incubation support, having its campus located at **PSP Area IV, Dr. K.N. Katju Marg, Sector 16, Rohini, Delhi – 110 089** (hereinafter referred to as **"Yuva - SSCBS"**), which expression shall mean and include its successors and permitted assigns), represented by its President – Yuva – SSCBS, **Mr. Parth Maniktalia** being the First Party;

AND

IMS Learning Resources Private Limited, a company incorporated under the Companies Act, 1956, having Corporate Identity Number U80220MH1999PTC121823, and having its registered office at **6th Floor, NCL Bandra Premises, E- Block, Bandra-Kurla Complex, Bandra East, Mumbai – 400 051**, ("herein after referred to as **"IMS"** which expression shall mean and include its successors and permitted assigns), represente[redacted] being the Second Party.

(Yuva - SSCBS and IMS shall be individually referred to as "Party" and collectively referred to as "Parties".)

1. PURPOSE OF THE MOU:

The purpose of this MOU is to establish a framework for seminar/webinar/event promotion and education collaboration between the Parties hereto.

2. DELIVERABLES BY THE PARTIES:

[redacted]

3. PAYMENT TERMS:

[redacted]

[redacted]

4. ATTENDANCE AND RESCHEDULING TERMS:

[redacted]

4.2 In the event of operational disruptions, such as electricity outages or non-functional equipment (e.g., projectors), that prevent IMS from delivering the scheduled session in its entirety, Yuva - SSCBS agrees to facilitate an additional session for the same program and attendees/participants at a mutually agreed-upon date and time.

5. Bank Details of SSCBS for the transfer of payment from IMS:

[redacted]

6. TERM AND TERMINATION:

6.1 This MoU shall be in force for a period of one (1) year starting from **26th September 2025** to **25th** [redacted]

6.2 Either Party may terminate this MOU providing prior written notice of one (1) month to the other Party.

7. OTHER TERMS AND CONDITIONS:

7.1 All media, text, design, layout of any advertisement, publicity material, etc. for the promotional events provided by IMS shall not be printed or used for online promotions after the completion of the stated events/deliverables.

7.2 Disputes relating to any aspect of academic co-operation, if any, shall be resolved in the spirit of mutual respect and shared responsibility.

8. DELIVERY OF NOTICES:

Any notice required to be given by either Party to this MoU to the other party shall be deemed to have been validly given if it has been personally delivered or dispatched through registered A.D. post or couriered to the address of the party or e-mailed to the concerned person as mentioned below.

IMS	Yuva - SSCBS
6th Floor, NCL Bandra Premises, E- Block, Bandra-Kurla Complex, Bandra East, Mumbai – 400 051	PSP Area IV, Dr. K.N. Katju Marg, Sector 16, Rohini, Delhi – 110 089
[redacted]	**Contact Details:** [redacted] Email Id: yuva.ecell@sscbs.du.ac.in

9. JURISDICTION:

The MOU shall be governed by and construed in accordance with the laws of India and the jurisdiction will be Mumbai.

[redacted]

For IMS Learning Resources Private Limited

(Signature and Stamp)

Yuva - The Entrepreneurship Cell of Shaheed Sukhdev College of Business Studies

(Signature)

Mr. Parth Maniktalia

President, Yuva SSCBS

